



CHIEF RABBI'S OFFICIAL VISIT TO MELBOURNE

SPONSORSHIP OPPORTUNITY

THE EAST MELBOURNE SYNAGOGUE

HOME OF THE EAST MELBOURNE HEBREW CONGREGATION (EMHC)

For over 150 years the East Melbourne Hebrew Congregation has been making a difference in serving the needs of the Jewish community in Melbourne.

In the year 2012, the East Melbourne Hebrew Congregation will be celebrating 155 years since its founding in 1857.

The East Melbourne Synagogue is home to the East Melbourne Hebrew Congregation and is the oldest continuously functioning synagogue in Australia.

The synagogue has been home to hundreds, if not thousands of bar mitzvahs and weddings. It has also hosted simchas of famous Australians such as the bar mitzvah of Sir John Monash and the wedding of Victor and Loti Smorgon.

We are now seeking your assistance to ensure its longevity into the future!

The East Melbourne Synagogue is a historic centre of Jewish life in the heart of Melbourne and a focal point for worship in East Melbourne.

It is the only functioning synagogue in the Melbourne CBD precinct, and aside from being a great attraction for visitors, schools, tours and walking groups, it also hosts students, international, interstate and inter-suburb travellers, inner city workers as well as Jewish people accessing local health care and entertainment facilities. The Synagogue is an important part of Melbourne City's historic religious precinct; it also hosts other faith groups regularly including the Council of Christians and Jews.

The East Melbourne Synagogue is in the process of its evolution. It is no longer just a traditional local neighbourhood synagogue.

It is now the only hub of Jewish life in inner Melbourne and a critically important pastoral centre in the heart of the city for the whole Jewish community.

THE CHIEF RABBI'S OFFICIAL THREE DAY VISIT

Friday January 27 to Monday 30 January 2012

As the East Melbourne Hebrew Congregation celebrates 155 years in 2012, the Board will be hosting an exclusive visit to Melbourne of the Chief Rabbi of the United Hebrew Congregations of the Commonwealth, Lord Jonathan Sacks and Lady Sacks.

This special three day event will serve as a platform for raising awareness in the broader Jewish community and beyond about the importance of the historic **East Melbourne Synagogue** (home of the East Melbourne Hebrew Congregation) and to highlight its varied and evolving role.

Most significantly this unique event will also serve as the launch of an important fundraising initiative for the future sustainability of the Synagogue.

While exclusively hosting the Chief Rabbi's three day visit to Melbourne, the East Melbourne Hebrew Congregation will co-host several meetings with key community organisations. It will also host a unique Shabbat experience in the CBD.

However the Chief Rabbi's visit to Melbourne will primarily focus on an elaborate *Double Sefer Torah Dedication* that will feature a formal street procession through the City of Melbourne and a dedication at the East Melbourne Synagogue. A fundraising *Gala Dinner* honoring the Chief Rabbi will follow later that evening.

CHIEF RABBI'S OFFICIAL VISIT TO MELBOURNE SPONSORSHIP OPPORTUNITY

Why sponsor this event?

As a sponsor of this unique event, your company will have the opportunity to showcase your product or service to a targeted consumer demographic in the Victorian Jewish community. You will also help raise money for a cause that will ensure the continuity of an important Jewish landmark in the heart of Melbourne now and into the future.

Money raised as part of the *East Melbourne Synagogue Appeal* will be dedicated towards essential restoration and preservation works at the East Melbourne Synagogue, Melbourne's oldest synagogue; and the development and expansion of relevant pastoral programs to meet the needs of the whole Jewish community in inner Melbourne.

East Melbourne Synagogue Appeal

Building Our Future - Securing Our Past

2012 Appeal Target - \$650,000

\$500,000 – towards critical capital restoration and preservation works at the Synagogue

\$150,000 – towards the development and expansion of important pastoral programs

*We would greatly appreciate your support
of the Chief Rabbi's Official Visit to Melbourne
on the occasion of the 155th anniversary of the
East Melbourne Hebrew Congregation
by showcasing your business
through a Sponsorship and Advertising Package*

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP CATEGORY	RECOGNITION
PLATINUM SPONSOR \$25,000	<p>EXCLUSIVE BENEFITS</p> <ul style="list-style-type: none"> ◇ ALLOCATION OF 20 COMPLIMENTARY TICKETS TO THE GALA DINNER ◇ LOGO ON EVENT PROGRAM ◇ LOGO ON AV PRESENTATION HOLDING SCREEN ◇ LOGO ON EVENT ADVERTISEMENTS IN JEWISH NEWS ◇ MENTION OF YOUR COMPANY IN ALL EMHC PRESS MATERIALS RELATING TO THE EVENT ◇ MC ACKNOWLEDGING COMPANY SPONSORSHIP ◇ YOUR CORPORATE BANNER PROMINENTLY DISPLAYED AT EVENT ◇ LOGO ACKNOWLEDGEMENT AV SHULE PRESENTATION <p>GENERAL BENEFITS</p> <ul style="list-style-type: none"> ◇ ACKNOWLEDGEMENT IN EMHC NEWSLETTER ◇ PLATINUM SPONSOR LISTING ON THE MAJOR SUPPORTER BOARD LOCATED AT THE SYNAGOGUE
GOLD SPONSOR \$10,000	<p>EXCLUSIVE BENEFITS</p> <ul style="list-style-type: none"> ◇ ALLOCATION OF 10 COMPLIMENTARY TICKETS TO THE GALA DINNER ◇ LOGO ON EVENT PROGRAM ◇ LOGO ON AV PRESENTATION HOLDING SCREEN ◇ LOGO ON EVENT ADVERTISEMENTS IN JEWISH NEWS ◇ MC ACKNOWLEDGING COMPANY SPONSORSHIP <p>GENERAL BENEFITS</p> <ul style="list-style-type: none"> ◇ ACKNOWLEDGEMENT IN EMHC NEWSLETTER ◇ GOLD SPONSOR LISTING ON THE MAJOR SUPPORTER BOARD LOCATED AT THE SYNAGOGUE
SILVER SPONSOR \$5,000	<p>EXCLUSIVE BENEFITS</p> <ul style="list-style-type: none"> ◇ LOGO ON EVENT PROGRAM ◇ LOGO ON AV PRESENTATION HOLDING SCREEN ◇ ALLOCATION OF TWO COMPLIMENTARY TICKETS TO THE GALA DINNER <p>GENERAL BENEFITS</p> <ul style="list-style-type: none"> ◇ ACKNOWLEDGEMENT IN EMHC NEWSLETTER ◇ SILVER SPONSOR LISTING ON THE MAJOR SUPPORTER BOARD LOCATED AT THE SYNAGOGUE

CONFIRMATION AND PAYMENT FORM

Sponsorship Category		Please Select (Tick)
<i>Platinum Sponsor</i>	<i>\$25,000</i>	
<i>Gold Sponsor</i>	<i>\$10,000</i>	
<i>Silver Sponsor</i>	<i>\$5,000</i>	
<i>Make a Donation</i>		

PAYMENT DETAILS

Please find enclosed a cheque for the amount of \$_____ made payable to East Melbourne Hebrew Congregation Inc **or** debit my Credit Card: **Visa** **MasterCard**

Card No. _____ Expiry Date ___ / ___

Name on Card _____ Signature _____

Contact Name _____

Company Name _____

Address _____ Postcode _____

Telephone BH _____ Mob No _____

Email _____

Please return this form to:

East Melbourne Hebrew Congregation
PO Box 24118 Melbourne Victoria 3001
Or via email: office@melbournecitysynagogue.com

WE THANK YOU IN ADVANCE FOR YOUR GENEROUS SUPPORT

East Melbourne Hebrew Congregation ABN 92 482 203 342

TERMS AND CONDITIONS FOR SPONSORS

The East Melbourne Hebrew Congregation is the organiser of the Event.

Application for Sponsorship

1. Persons applying to sponsor this Event must complete the application form in full and submit the form to East Melbourne Hebrew Congregation.
2. Submission of the application form to the East Melbourne Hebrew Congregation evidences the applicant's agreement to be bound by these terms and conditions.
3. All sponsorship opportunities in respect of this event will be allocated at the absolute discretion of the Organisers. The Organisers retain the right to reject any application, without provision of reasons.
4. **Allocations of sponsorship are not final until the applicant has made payment in full and the allocation has been confirmed in writing by the Organisers.**
5. The Organisers reserve the right to amend the event program at its discretion.

Sponsors

1. All banners, signage and promotional material must be approved by the Organisers prior to use by stipulated dates.
2. Sponsors are responsible for delivery, setup, and removal of all sponsorship materials unless otherwise notified by the Organisers.
3. The Organisers reserve the right to reject advertising deemed not to be in keeping with its professional aims and values.
4. Sponsors are required to pay in full for sponsorship by the deadline date for material, otherwise their logo will not appear according to sponsorship acknowledgement.
5. Please note: all sponsors are to provide their own banners.
6. Sponsors must not erect any sign, stand, or banner, all signage will be designated its location strictly by the Organisers only.

Costs

1. All costs for identified sponsorship opportunities will be as stated in this document and are inclusive of GST.
2. Any custom sponsorship may incur additional costs.
3. This application form is a tax invoice upon payment. **Please indicate to the Organisers if you prefer a separate tax invoice.**

Cancellations

1. The Organisers are not liable in any respect to any sponsor in any respect should the Event be cancelled, rescheduled or relocated for any reason.
2. The Organisers are not liable in any respect to any sponsor in any respect should access to the event space be prevented, postponed, delayed or abandoned for any reason.
3. All cancellations or withdrawals of sponsorship must be in writing.
4. Sponsors cancelling bookings will incur the following cancellation fees:
 - a) Any sponsorship withdrawn more than two months prior to the Event will attract a cancellation fee of 50% of the sponsored amount and the sponsor's name, mark and details will be removed from all advertising of the Event occurring after the date of withdrawal, except in cases when collateral has already been printed and removal of the name, mark or details would incur further costs to the organisers.
 - b) Any sponsorship withdrawn less than two months prior to the event will attract a cancellation fee of 100% of the sponsored amount and the sponsor's name, mark and details will be removed from all advertising of the Event occurring after the date of withdrawal, except in cases when collateral has already been printed and removal of the name, mark or details would incur further costs to the Organisers.

Warranties and indemnities

1. All sponsors will comply with all applicable laws governing the use of patent, copyright, or trade secret materials and agree to indemnify and hold blameless the Organisers in respect of any claim for any loss or damage of any kind arising out breach of such laws during of or in conjunction with the Event.
2. To the fullest extent permitted by law, the Organisers' liability for breach of any implied warranty or condition in relation to services supplied or offered by the Organisers which cannot be excluded is restricted, at the Organisers' option, to supply of the services again, or the payment of the cost of supplying the services again.
3. The Organisers will not be liable for the negligence of any sponsors prior, during or following the Event, and each sponsor agrees to indemnify and hold blameless the Organisers in respect of any claim for loss or damage of any kind arising out of or in conjunction with the Event.

General

1. All sponsors or their representative, employee or contractor attending the Event will comply with these terms and conditions, the rules and regulations stipulated by the Organisers and or the venue, and all applicable laws. The Organisers reserve the right to prohibit or reject any sponsor, or their representative, employee or contractor in the case of failure to comply with this provision.
2. If any terms or condition is determined to be illegal, invalid or otherwise unenforceable, it will be severed from these terms and conditions and the remaining terms and conditions will survive and remain in full force and effect.
3. These terms and conditions are governed by and construed in accordance with the laws of Victoria and the sponsors irrevocably and unconditionally submit to the non-exclusive jurisdiction.